



WHITEPAPER

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# ABSTRACT

In the last few years games based on blockchain continue to spread more and more, particularly cryptovalues, its rating and potential can disrupt the financial sector, by gradually increasing the interest of people belonging to this world. However, not all users really understand what a cryptovalue exactly is neither why it has so much importance nowadays, not to mention how the technology behind it works.

As a consequence the impression of people is more and more narrow and short-sighted. In the same way, the potential and long-term implications of the technology remain esoteric and widely ignored.

Matrix's mission is to make this technology accessible both for all enthusiasts of this sphere and new consumers, allowing them to live a transparent and easy to manage experience, therefore normalizing the practical application of smart contracts and cryptovalue transactions, thereby enabling everyday users to have a basis on this technology and its countability.

Thus, ensuring a practical experience of the blockchain technology beyond the financial-industrial sector, hoping to broaden the audience's understanding of the technology and its application.

Nowadays millions of NFT and cryptovalue projects are developed, all with the aim of having a profitable profit, our philosophy is based on the community's power, for us the upcoming community does not concern only gamers but will cover all our supporters from the influencers to the last of the chain. Matrix arises with the purpose of creating a sustainable decentralized economy, where all the person, games, brands and creators of contents can be part of it, working with it.

Our utility token not only comes with the scope of being used in the metaverse but also later in the real world.

The whole community that wants to be part of Maitrix will have the guarantee that our token will not be manipulated, thanks to the token economy behind it, ensuring its progressively value increasing.

Our pillars will be focused on:

- A trademark based on a strong and genuine passion for all the blockchain technology;
- A safe and easily accessible platform for all users;
- A sustainable model, in turn based on a sustainable economy, that ensure a gainful experience not only for the consumers but also for the partners and all those who belongs to Maitrix's community.

# INTRO

Matrix, universe containing various galaxies with different planets, mainly dominated by supreme being called jokkaebi, divided in two categories, jokkaebi chaos, with the aim of occupying planets bringing commotion, and jokkaebi peace, that unlike jokkaebi chaos seek to settle and guarantee peace in the different planets occupied by them.

The jokkaebi were initially born with the purpose of assuring the universe's harmony, that way creating a safe place where living creatures would have lived peacefully.

One day a group of these, violated just for fun Kaeb, a book containing all the rules that the supreme beings must respect, as a result they started occupying planets generating chaos between the inhabitants and making sure of having control on them. Then the jokkaebi divided in two groups, the followers and the violators of the Kaeb. Matrix will be extended through a multiplayer metaverse, in which anyone will be able to be part of it and consequently choose the faction to belong to, and see who will dominate the universe at the end, whether the good or the bad.

# MARKET

## Target audience

We have done a market analysis addressed to this branch, the conclusions are summarized in the following tab. The thing that distinguished us is the entry in a market least served. There are many NFT games, but none of them are specifically designed going to meet its target.

Age	Maitrix has a wide appeal, but it is mainly addressed to person between 18 and 45 years old
Location	Maitrix might have most of the users in north and south America, Europe and East Asia
Genre	Approximately 60% male and 40% female
Types of players	Casual 50% / Core 50% / Hardcore 0%
Player's lifestyle	Players that spend their time both for hobby and profit-making through technologies

### What does characterise this project?

- Time, other words we are in a really interesting period where these types of projects are in a development stage, and none with a revolutionary economy like ours;
- There are few fascinating projects, but none of them was able to create a healthy economy and a marketing strategy combined with the growing possibility of its token adoption;
- The style can be identified in a unique way. The game's philosophy is memorable. Jokkeabi are used as main figures to connect users in a meeting place, deciding the fate of the game;
- NFT's granting and concession based on solid warranties.

## Goals

With our philosophy and pillars that distinguished us paired with a well-studied economy, supportive to public relations, matched with an easy-to-use model, as a consequence we define our goals:

- Create a solid and exponential community;
- Agreements with influencers and partners;
- Collaborate with the e-commerce, with the purpose of providing the community the use of the token in different fields;
- Invest and play, with the warranty of our token that makes us unique;
- Keep the complete Maitrix's overview clear thanks to the blockchain;
- Our economy will not have influences different from the cryptovalues;
- Facilitate the arise of the new NFT games, thanks to an already stable community, players with an asset to spend, a token with a functional economy and an experience in it to be implemented in the game;
- Once reached the project's approval of 1.000.000 person, we will implement 4 already studied strategies, in order to have incomes from the services we will soon provide, by adding clean liquidity not originated from the players or investors.

# BLOCKCHAIN FUNCTIONALITY

## *Utility Token*

The currency adopted by Maitrix is the utility token “Mai”, reflected as a token ERC20, that will allow the owners to buy goods and services inside the metaverse. This token has a limit of 21.000.000, and will have a bare value thanks to the support of BUSD through a smart contract.

## *Marketplace*

The objects can be commercialized in different markets:

- Maitrix’s internal market: all the NFTs that belong to our metaverse;
- External market: all the NFTs that belong to other metaverses can be bought or sold, by using the MAI token as exchange means.

# TOKEN MODEL

## *Mai*

The utility token Mai is the currency of the project, it will let the owners of the token play, invest and also be part of all the games we will develop in the future.

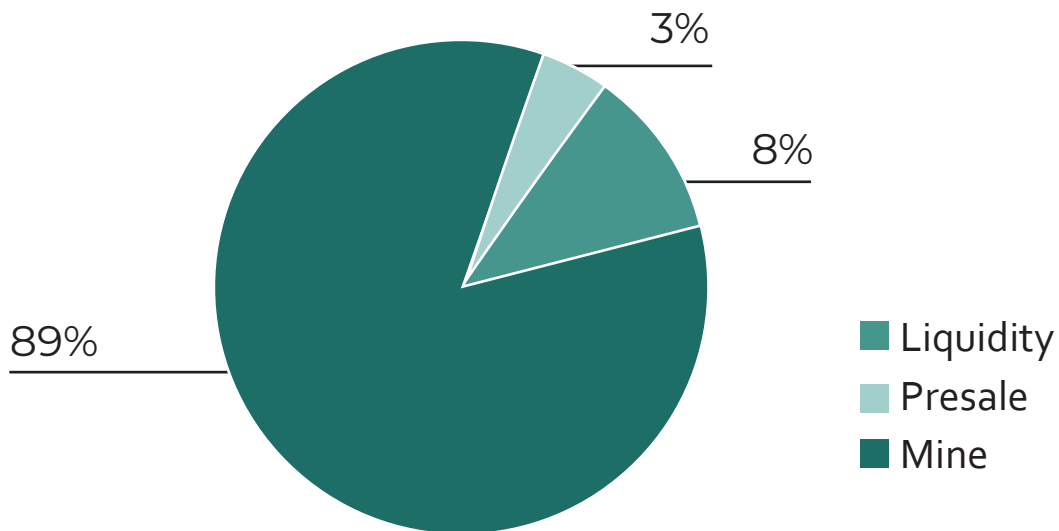
Purpose of the token:

- Payments: Mai owners can use them to buy goods and services in and later outside Maitrix;
- Staking: the owners of that token will be able to join the staking, gaining some benefits;
- Value stability, in the future Mai value will be subjected to fluctuations but will always guarantee its stability thanks to the store of value and its unique economic.

# TOKEN ECONOMY

## Distribuzione del Token

Availability: 21.000.000 Mai



## NFT

Mine's life – 90 days  
Supply – 1000 NFT  
Mint – 1 per day ion auction

The utility token can be only mined through NFT, every NFT has a lifespan of 90 days, then the NFTs can be renewed, for those who wants to restore them they can rely on the smart contract that will renovate their NFTs and later put them on auction, from which the owners will take 4% of the sale. Through the smart contract 1 NFT will be mined every day,

sending it directly on auction; Maitrix will choose the starting image and bare price of the NFT.

MINT NFT on auction		Renewed NFT on auction	
50 %	Store of value		50 %
40 %	Mine return		40 %
9 %	Maitrix		5 %
1 %	DAO		1 %
	Previous owner		4 %

### Prevendita

NFT	BUSD	MAI	BUSD
1.000	600.000	630.000	630.000
1	600	1	1

The utility token Mai will have a 1,66% vesting on the first day reaching 100% in 60 days. The mine will activate after the 29th day from the first mint.

Distribution of the compensation:

40%	492.000	Liquidità (pancakeswap)
40%	492.000	P2P influencers/riserva di valore
19%	233.700	Maitrix
1%	12.300	DAO

Advantages of the presale:

492.000 BUSD will be available for MAI(P2P)'s exchange:

600 BUSD	Minimum	Price	Pancake-30%	Influencers P2P	Influencers
NFT	766	1,75	938.35	1206.45	1340.50
600 MAI	600	1,75	735.00	945.00	1050.00

## Liquidità

MAI	Swap	Slippe 30%
	Price	1,75 €

Slippe	30%	P2P
18%	store of value	0.4%
2%	return mine	0.1%
9%	Maitrix	0.1%
1%	DAO	0.4%

The store of value is a system of our economy, that has the role of ensuring a MAI'S bare price in BUSD, below which the value can't undergo, the so-called store of value will increase the ratio between MAI and BUSD in relation of the quantity of the BUSD deposited.

## Smart contract with influencers P2P

The smart contract was developed in order to create a real market, or rather the users will be able to sell benefiting of the price variation, without affecting the token's stability; while for all the influencers that will be part of Maitrix they will benefit of this advantage, namely buying the token at an economical price and selling it at higher price.

Price	1,75	492.000 BUSD start	
Fee Maitrix	Influencers		Community
5%	purchase	Profit 10% min	Fee= profit
0%	purchase	Profit 0% min	Fee= profit

### Purchase

For the purchase there will be a tax to be paid, chosen by Maitrix, in order to send BUSD on the contract, there will be some percentages that can be chosen, the minimum is equal to 10%, consequently the community will be able to exchange its MAIs for the influencers' BUSDs by paying the profit tax, at the exchange moment the MAI token goes directly in the influencers' wallet while the BUSDs end up in the wallet of the one who is doing the switch, for example: a user.

#### EXAMPLE:

MAI = 1,75 USD

The influencers will have rights to a profit equal to 10% (by subtracting the paid 5% for the deposition in BUSD).

As a consequence -> 1 MAI = 1,58 BUSD ( $1,75 * 0,9$ )

In this case the community can sell a MAI with a tax equal to 10%

## Sale

For the sale there will be a tax to be paid, chosen by Maitrix, in order to send the BUSDs in the contract, there will be some percentages that can be chosen, the minimum is equal to 0%, as a consequence the community will be able to exchange their MAI for the influencers' BUSDs by paying the profit tax, at exchange moment the MAI token goes directly to the influencers' wallet while the BUSDs end up in the wallet of those who making the switch, for example: a user.

### EXAMPLE:

MAI = 1,75 BUSD

As a consequence -> 1 MAI = 1,75 BUSD (100% of its value)

In this case the community will be able to have an easy access to Maitrix with a tax of 0%.

## Fee Maitrix

All the influencers that want to use our contract P2P will have to pay a fee, other words a tax with a bare profit warranty of 5% of its arbitrage, the taxes related to this contract will be zeroed, so the from the 0% to the first NFT mint.

By the time of the first auction of NFTs, the taxes, other words the contract fees, will be:

Purchase 5% -> this percentage will be affected by an increasing in the proximity of the minigames creation

Sale 0% -> the access of the first users will be facilitated through the reset of the tax.

7 %	Focused	Matrix
10 %	liquidity	
80 %	Purchase on pancake	
	Matrix	70 %
	Payment through MAI (authority)	30 %
2 %	DAO	
1 %	Daily rewards	

Le percentuali delle Fee di Matrix sono modificabili, tranne  
The fee percentages of Matrix can be modified, apart from  
the DAO and the daily rewards.

### *Daily rewards*

The daily rewards will activate jointly with the mine, the reward is based on the ratio between the funds and the days, namely funds/7 days, every week they will be taken and given to the winners, this cycle happens every week, this reward are directed only to people who have purchased NFTs from the Matrix's auction, as a result all the person who has purchased NFTs from the presale will be excluded.

## *Marketing strategy*

Our initial strategy marketing will consist in the collaboration with influencers, for the sincere sponsorship of our project, the influencers that will decide to join our project will have specified advantages, besides the benefits obtained from the arbitrage through our P2P contract and with the sharing of private news, they will have 3 whitelists on hand, that they can share with others or keep it for themselves, for each whitelist requested by the influencer there will be 1 point qualified, after 30 days the influencers that have the higher amount of points will be thanked through the realization of an NFT so that it will be visible by everyone who is part of the creation of Maitrix. All the influencers that will be part of Maitrix will be bounded by a not-competition agreement, other words they will not be allowed to settle agreements with other bodies that might have an economy similar to ours. Our goal is to collaborate with influencers from different part of the world, so that they will be known through Maitrix also in other countries. With the release of the first minigames we will be focused in collaborating with the influencers that haven't debuted in the crypto world yet.

# TEAM

Our team is situated in Italy, in a city near Milan, where we have a small office, that was born with the idea of creating fantastic games for the new technology, we aim at developing games that introduce characters and new ways of interactions with new technologies already rising. We are a team with the intention of transforming the crypto world starting from a solid basis and the idea of having an economy based not only on the supply-demand law, as a result easily manipulable. With this spirit Maitrix is originated, a decentralised metaverse of NFT games, that has a revolutionary economy, designed with the purpose of resolving many issues related to trading and financial world, for example the contrast between subjects that behave as the “whales”, affecting the value of the currencies in a negative way to the point they even let out of the market many projects, with the awareness of this kind of individuals, Maitrix will be a place that will welcome this type of people by using their presence, that will result as a “plus” for our economy. In the future we have the intention of developing many things from 10 innovative already studied ideas to be implemented that will help us exponentially innovating our economy.

If you want to be present and take part in our world, you can do it without even buying our token or nft, but by just following us on our social and assisting to the revolution not only of the blockchain but also the origin of a new great empire.